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TRANSMISSION **TIMES**



PSSI Announces New Investment Partners

PSSI Global Services is pleased to announce the successful majority interest investment in the company by new partners **Don Daseke** and **Derek Blount**. This strategic investment marks a significant milestone in the evolution of PSSI and positions the company for future growth in the dynamic field of live television transmission.

Don Daseke, Founder and Chairman Emeritus of North American specialized transportation giant Daseke, Inc., will serve as Chairman of PSSI. "The stellar reputation that PSSI has earned with its clients over the decades immediately drew our attention," said Daseke. "Investing in people is my core philosophy, and PSSI employs a remarkable team. I'm thrilled to partner with them."

Derek Blount, a seasoned operations and financial executive, will serve as the company's Chief Executive Officer and Chief Financial Officer. "PSSI Global Services has long been a standard setter in the industry and is primed for a bright future," said Blount. "I'm incredibly excited to join PSSI's leadership team alongside such industry icons as Rob Lamb, Matt Bridges and Brian Nelles."

Under the new ownership structure, PSSI is poised to expand its engineering, event management, and transmission services into new markets while accelerating growth and expanding service offerings to its loyal customer base. Strategic Television will continue to lead the live event industry with bespoke transmission and event management solutions for the world's top broadcasters and rights-holders. PSSI International Teleport (PIT) will continue to operate in Pittsburgh as the premier teleport facility in North America.

"The opportunity to enhance our capital structure while adding such complementary skill sets to our existing leadership team was a no-brainer," said Rob Lamb, Founder and Chief Operating Officer of PSSI Global Services. "Don and Derek have a shared belief in customer care and corporate culture that perfectly suits our company. We're very excited to be working together with them."

The investment has been finalized with expectations of a seamless experience for clients, vendors and employees.



Don Daseke



Derek Blount



PSSI Broadcasts Annular Eclipse

On October 14th, PSSI once again worked with their partners at San Francisco’s Exploratorium to create a live broadcast of educational programming around this rare, natural phenomenon.

With each occurrence of an annular or total solar eclipse, the Exploratorium team works alongside NASA to produce this exciting educational programming for eclipse enthusiasts around the world. This was PSSI’s fourth collaboration with the Exploratorium team, and this time around, PSSI/STV had a hand in all the production, transmission, and distribution services involved.

The company provided three mobile units, five satellite uplink systems, internet over satellite, closed-captioning services, and over 15 individual RTMP and SRT streaming contributions from the PSSI International Teleport (PIT) in Pittsburgh. PSSI and the Exploratorium set up the main production site in the middle of the Valley of the Gods, part of the Bears Ears National Monument. A handful of STV’s senior engineers and senior project manager, Garrett Hunt, worked off the grid in the desert, a long way away from civilization in order to get the best possible view of the eclipse. The only way to get data to the team in the compound and video out to the rest of the world was via satellite, which made this an event perfectly suited for PSSI’s unique, diverse transmission capabilities.

In addition to the primary compound in the Valley of the Gods, the STV team coordinated a secondary remote in Ely, NV with a small production crew and a single transmission vehicle sending and receiving signals to and from the team in Utah. The talent and telescope feeds from that location were then integrated into the show’s main production in Utah, all using PSSI-coordinated resources and technical management. The program aired on platforms across the country, including NASA TV and multiple social media and streaming websites (Facebook, X, YouTube, and more.). It was also included in a media advisory that was picked up by news outlets throughout the country.

Overall, the 2023 Annular Eclipse was an exciting success, and a showcase for the multifaceted capabilities of PSSI Global Services. The team is already working with the Exploratorium to plan for the total eclipse in April of 2024. This eclipse will be visible to some 31 million people, and the last eclipse that we will see until 2044. Stay tuned!

Spotlight on Derek Blount

Q Please tell us about your journey to your current role at PSSI.

A The path to PSSI was a long and winding journey. I spent the first two decades of my career in corporate finance (primarily banking) before jumping to the other side of the table to assist my longtime client and friend, Don Daseke, in the executive management of a specialized transportation company he was taking public. We grew Daseke, Inc. to \$1.7 billion in revenue and about 7,000 employees. At the height of the pandemic, I took over as CEO/COO for an emerging environmental technology company to help manage explosive growth due to demand from Covid. After that, Don and I teamed up again. We were introduced to Rob Lamb and this incredible, industry-leading company known as PSSI Global. After meeting the teams in Las Vegas, Pittsburgh, Los Angeles and Orlando, we had no doubt that we wanted to be part of this remarkable group of people and partner with Rob, Brian and Matt to lead PSSI to an even brighter future.

Q Please tell us a little bit about your daily work at PSSI.

A I'm honored to serve as PSSI's Chief Executive Officer and Chief Financial Officer. My primary role moving forward will involve profitability and growth strategy, but for the time being, I'm largely in learning mode as I work to better understand our client relationships and the service offerings provided by Global, PIT, and Strategic. Meanwhile, getting to know the roles and responsibilities and personalities of our various team members is the best part of my job.

Q What's the best thing about PSSI so far?

A Is it cliché to say "the people"? Because it's true. I've been incredibly impressed with the enthusiasm shown by PSSI's team members – everyone loves working at this great company! The longevity of tenures here is also fantastic. It's not unusual to see 10, 15, even 20+ years with PSSI for a significant portion of the team. That's a lot of history, and it speaks volumes about the quality of the company and its people.



Q If not this career, what?

A Billionaire genius playboy philanthropist. No, wait, that's Iron Man. But that would be cool.

Q Please tell us a bit about your family.

A I'm beyond blessed to be married to my best friend (the fact that she also happens to be smart, beautiful and funny is quite the bonus). We have two sons – 11 and 9 – who keep our house loud and our lives busy.

Q What's something people might be surprised to learn about you?

A I'm the author of a fairly successful trilogy of thriller novels – Hostile Takeover, Second Son and Final Reckoning – and if you like audio books, that's actually my voice reading Hostile Takeover on Audible. Other than that? I was the Texas State Champion for debate in high school, and, uh, I performed improv comedy for a while, and, hmmm, I once ran a marathon (did not win it... or even come close). Surely something in there is surprising to somebody.

Engineer of the Quarter:

WAYNE HARNAGE

“Wayne started with us back in March after seeing one of our trucks parked near where he was working. We are so grateful for that coincidental encounter. From day one, Wayne has been an absolute pleasure to work with. He’s whip-smart, cool under pressure, and voracious when it comes to learning the trade from his fellow engineers. All of us have been amazed at how quickly he’s learned the obscure craft of satellite uplinking, and I think we’ve only seen the tip of the iceberg. We are so excited to have this young man working for us as our company (and our industry) is growing and changing. I wish we had 10 more Wayne Harnages!”

– Clint Bergeson | General Manager



Q What has been the highlight of your career so far at PSSI?

A I would have to say the highlight of my career working at PSSI so far has to be the people I work with. They want me to succeed and grow. I’ve never worked with a group of more dedicated, knowledgeable, and helpful individuals that have shown the utmost patience and understanding in teaching me an industry that I would have never thought I would be able to see, much less be a part of.”