

# TRANSMISSION TIMES







# Full Swing With Football All Fall

The PSSI team is gearing up for a busy fall with tons of football all season long.

## FOX

Week in and week out we're doing Fox's "A" and "B" games in the Big 12 and Pac-12, including the Big Noon Kickoff show every Saturday. In keeping with Fox's commitment to the highest, cutting-edge broadcast standards, we encode and multiplex HDR and SDR signals in HEVC for the games on the Fox network, and we also multiplex and transmit Fox's Home Run Productions for other games in the Pac 12, Big 10, and Mountain West Conferences.

## NBC

We're excited to be working for NBC on their prime time NFL Thursday Night Football and Sunday Night Football projects. We're excited to be providing HDR and SDR encoding and uplink services for every single game on their slate this season from coast to coast.

## CBS

We're excited to once again be the transmission provider of choice every single Saturday for the SEC on CBS Game of the Week throughout the Southeastern Conference. We've also handled the two Air Force games broadcast on the network so far this season, and we're looking forward to the annual Army vs. Navy matchup in December.

**“** We have the best engineers, best trucks and best gear in the uplink business. I am proud to say 'yes' whenever a broadcaster calls me up to ask if we can solve a problem for them or push the envelope technologically. This is an exciting time in transmission, and I am always looking forward to the next challenge.”

- Rick Ball, Director of Broadcast Sports



# Scoring Big With the **NHL**

**For the second consecutive year, as part of our partnership with Telstra Broadcast Services, PSSI International Teleport (PIT) will be a pivotal point-of-presence in the contribution and distribution of the full season of NHL live games and highlights.**

The NHL manages an extensive connectivity network of wired venues in both the U.S. and Canada. The NHL season includes 1,300 games, and select daily games are identified for distribution to international broadcast partners. Using the extensive redundant connectivity to Telstra's GMN managed fiber network, PIT receives a complement of backhauls and fronthauls that are recorded, frame rate converted, and onpassed to Europe and Asia through satellite, fiber and IP routings. We also manage the dozens of daily point-to-point and point-to-multipoint bookings that weave these games to a multitude of locations worldwide.

PIT has purpose-designed several NHL workstations with state-of-the-art routing and multiviewed stream and video monitoring. With the number of simultaneous games per day in the double digits, additional uplink and IP encoding requirements are accommodated into this workflow to scale up as needed.

We are proud to partner with Telstra on these exciting projects, and we look forward to another successful NHL season!

**Team Telstra and PSSI at PIT in September 2022**





# In Memory of **Mike Howley**



The PSSI Global Services team is deeply saddened to share that on Wednesday, Aug. 3, 2022, Mike Howley passed away at his home in Florida. He will be dearly missed by all of us, and our hearts go out to his loved ones during this difficult time.

All of us who had the chance to spend time with Mike knew his ability to get along with anyone and his sly sense of humor. From dealing with hard-nosed tech managers to helping other engineers in need, Mike's professionalism and reliability were unmatched. He was the type of person who would be up for any assignment without complaint. That included the time he had to sleep in an uplink truck in the middle of Texas because all the hotels were sold out.

A U.S. Army veteran, Mike's decades-long broadcasting career took him around the world. Mike had his longest stint at WHDH-TV in Boston, where he was an engineer for 20 years. Mike joined the PSSI family

in 2017 and skillfully handled transmission for hundreds of live events all over the country. We were lucky to have him on the team.

At home, Mike was a loving husband, father, grandfather and dog owner. Mike will be missed dearly and remembered fondly by his family, friends and colleagues throughout the industry.



## Employees of the Quarter: **Roxana, Jose, Oscar and Raphael**

**“** Moving our office/warehouse for the second time in four years was an enormous undertaking. Being at the cutting edge of the broadcast industry for over 30 years means that you have a collection of obsolete equipment that could fill a warehouse. Or two or three! Roxana, Jose, Oscar and Raphael spent months organizing, cleaning, salvaging, and, in some cases, retiring a whole generation of production and transmission gear. This move helped us get as lean and efficient as possible with our LA-based assets, and we could not have done it without the tireless work of this crew. Thank you!”

– Rob Lamb, CEO





# Spotlight on Jose and Roxana Sanchez



**Q Please tell us about your journey to your current role at PSSI.**

**A Jose:** I started as a maintenance guy in Van Nuys in 2011. Then I slowly got involved in different activities like flyaway jobs, driving trucks, etc.

**Roxana:** I started off as the receptionist.

**Q Please tell us a little bit about your daily work at PSSI.**

**A Jose:** Every day is different. When I'm in the shop, I normally check that the vehicles are up to date with their maintenance and ship and retrieve gear if necessary.

**Roxana:** Every day is different for me too. I turn the phones over in the morning and take care of any incoming phone calls. I'm in charge of logistics for a few engineers. I also assist project managers in coordinating with vendors in Mexico or Latin America. At the end of my day, I send out the schedules to everybody in the company and the on-call notes to the logistics department.

**Q What are your favorite things about working in this industry?**

**A Jose and Roxana:** We enjoy pretty much everything.

**Q What is your favorite PSSI memory?**

**A Jose:** One time, the Van Nuys crew went to do maintenance at the Shrewsbury shop during winter. Rafael and I were removing snow from the C12 antenna when Dave Lamb appeared and moved the antenna with a brush. We got all covered with snow, and he just said "oops" and laughed! There was like 4 or 5 feet of snow that day.

**Roxana:** I got the opportunity to go to one of the most iconic fights, Pacquiao vs. Marquez in Las Vegas, thanks to David Gallardo, Strategic Television project manager..

**Q If not this career, what?**

**A Jose:** I'd probably be an electrician.

**Roxana:** I'd be a chemist.

**Q Please tell us a bit about your family.**

**A Jose and Roxana:** We are blessed to have four kids and two dogs. We are currently planning a quinceañera for our daughter Mia. We also love to do activities, like go on family trips, watch movies and just enjoy life together.

**Q What's something people might be surprised to learn about you?**

**A Jose:** I used to be good in sports. In high school I got drafted into a professional soccer team. But my migraines didn't help, so I changed into an indoor sport. During my college time in Mexico, I played semi-professional basketball.

**Roxana:** I play acoustic guitar, and I love to dance!